

CREATIVE DIRECTION & DESIGN

VICTORIEN



I am a Brooklyn based design consultant specializing in minimalist websites, brand identities, sound design, social assets, packaging and decks. I am passionate about design and my work has amplified meaningful messages behind groundbreaking social and experiential brands globally.

For over twenty years, I designed for my own creative endeavors as a touring DJ and event producer with shows at festivals like Coachella and Tomorrowland. Organically through the world of experience design, collaborations with external partners emerged.

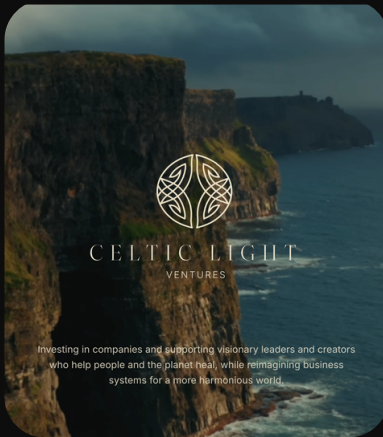
My visual work is deeply informed by my background in sound, music, and mindful practices.

This foundation allows me to approach layouts with a unique sensitivity to space, rhythm, atmosphere, visual hierarchy and functionality.

Over the years, I have done work for platforms like Daybreaker and Splice, collaborated with artists such as Theo Pinto and Gaura Vani, and built the digital experiences for my own various projects, most recently my immersive sacred concert project, Nākaloka and my product brand Altar Of Love. I also cofounded a content agency in India called inline creatives.

I excel at fast delivery of high-impact presentations, pitch decks, and digital assets.

WEBSITES + DECKS + LOGOS
SOCIALS + SOUND DESIGN



LINKS TO
RECENT
WORK

GAURA VANI
retreat website

NĀKALOKA
fundraiser deck

THEO PINTO
press release

THIS IS SPLICE
sound design

INLINE CREATIVES
cofounder, website & logo

CELTIC LIGHT VENTURES
website